

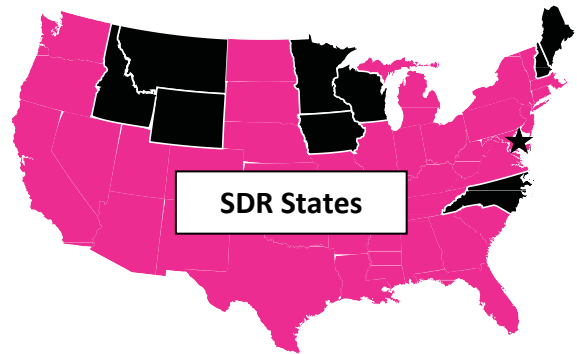
# LiUNA!

## Voter Registration Fact Sheet

*An Estimated 51 million eligible Americans remain unregistered to vote*

### Same Day Registration (SDR) Expands Participation Opportunity

- Same Day Registration was Implemented in the 2010 mid-term elections
- Register and Vote on Election Day or during a specific time period immediately prior to an election
- Nine states and the District of Columbia allowed for SDR in 2010:
  - Main – 22,201
  - Minnesota – 222,857
  - Idaho – 41,609
  - Iowa – 16,516
  - Montana – 8,258
  - New Hampshire – 23,512
  - North Carolina – 59,971
  - Wisconsin – 227,659
  - Wyoming – 8,942
  - District of Columbia – 1,479
- SDR states consistently lead the nation in voter turnout averaging 6% higher turnout than in non-SDR states



### On-Line Voter Registration

- Convenient and Increases Accuracy
- Lowers Costs – lower data entry errors
- Reduces incomplete registrations – technology used to validate incomplete form fields.
- Reaches Young American Internet Savvy Population – 76% of US household have Internet access. Young Americans are less likely to vote. An Arizona study shows registration rates among 18-24 year-old citizens increased from 29 to 53 after online registration was introduced.
- Registration updates are easy and efficient – Assists states with maintaining current voter lists, mitigates Election Day problems, and reduces the need for provisional ballots.